

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ON

COURSE OUTLINE

COURSE TITLE: REPORTING IN BUSINESS

CODE NO.: ENG 215-3

SEMESTER: WINTER

PROGRAM: BUSINESS PROGRAMS

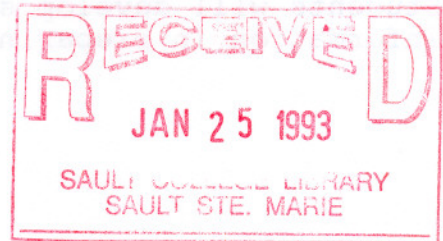
AUTHOR: LANGUAGE AND COMMUNICATION DEPARTMENT

DATE: JANUARY 1993

PREVIOUS OUTLINE DATED: SEPTEMBER 1992

APPROVED: NADEAN KOCH, DEAN, SCHOOL OF
ARTS AND GENERAL EDUCATION

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DATE



PHILOSOPHY/GOALS (Course Description)

This course provides employment-related training in those written and oral reporting skills typical of a modern business organization.

CREDITS

3

DURATION

ONE SEMESTER

HOURS/WEEK

3

PREREQUISITESENG 120-3 OR THE
EQUIVALENTADVANCED CREDIT

Students who have completed a similar post-secondary course or who have related employment-centred experience should bring relevant documents to the Coordinator, Language and Communication Department.

TEXTBOOKS

1. GAGE Canadian Dictionary. GAGE Educational Publishing Company.
2. Roget's Thesaurus.

SUMMARY OF OBJECTIVES

1. Students, in their written assignments, will produce clear, accurate well-organized text.
2. Students will demonstrate comprehension of material by producing accurate summaries that also reflect the emphasis and tone of the original documents.
3. Students will prepare an effective job-application package which may include the letter of application, the resume, and other related communications.
4. Students will demonstrate the ability to adapt the format, tone and diction of a communication to the needs of a specific audience in a given situation.
5. Students will develop skills in locating, gathering and applying information in preparing written and oral reports.

6. Students will write a formal business report which may be based on both primary and secondary data.
7. Students will give well-organized, coherent, effective oral presentations, using visual aids where appropriate.

INSTRUCTIONAL METHODS

A variety of methods including classroom presentations, videotapings, small group discussions and directed readings may be used to respond to students' needs.

Evaluation will normally be done by the teacher, but for some assignments peer evaluation may be required.

ASSIGNMENTS AND MARKING SCHEME

Students will write a minimum of five assignments requiring formats commonly used for business correspondence.

1. routine and good news writing
2. refusal and bad news writing
3. persuasive writing
4. informal report writing
5. proposal writing
6. case study writing
7. summary writing
8. memo writing

Percentage of grade for above assignments	40%
Communication skills	15%
Job Application package	5%
Oral Presentation(s)	10%
Formal report/formal case analysis	30%
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TOTAL	100%

NOTE: In all cases, the teacher will determine the order in which assignments are to be covered. Students will be notified if changes in the assignment loading or marking scheme are required.

METHOD OF ASSESSMENT

The following letter grades will be assigned as final grades in courses in the Language and Communication Department:

A+	Consistently outstanding	(90% - 100%)
A	Outstanding achievement	(80% - 89%)
B	Consistently above average achievement	(70% - 79%)
C	Satisfactory or acceptable achievement in all areas subject to assessment	(60% - 69%)
R	Repeat--The student has not achieved the objectives of the course and the course must be repeated.	(Less than 60%)
CR	Credit exemption	
X	A temporary grade, limited to situations with extenuating circumstances, giving a student additional time to complete course requirements	

PLAGIARISM

Students should refer to the definition of "academic dishonesty" in the "Statement of Student Rights and Responsibilities."

Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor.

In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced and to credit the author of the material, it is the policy of the department to employ the APA Documentation Format for referencing source material.